



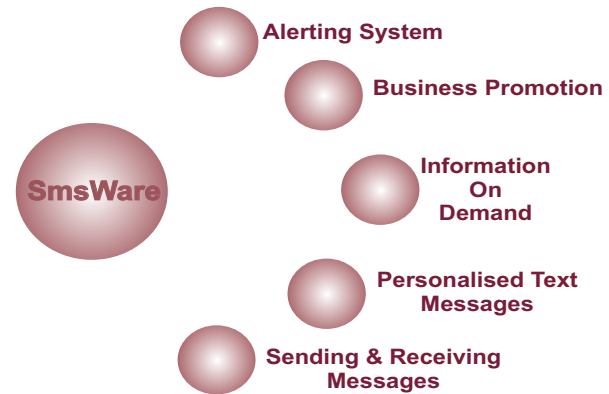
**Faster Communication**



**All organizations should be empowered to communicate efficiently with their particular audience in their medium of choice**

SmsWare addresses the needs of companies that rely on timely yet cost efficient distribution of data from business application to key recipients. It provides a complete mobile messaging platform with the reliability and performance required to operate critical business operations with mobile messaging capabilities. It is a completely scalable solutions to fit growing business needs.

**"EmetaWorks specializes in providing mobile messaging tools which empowers you to communicate and market directly to your stakeholders."**



**Bulk Messaging Facilities**

**SmsWare helps to manage Bulk messages from your Database**

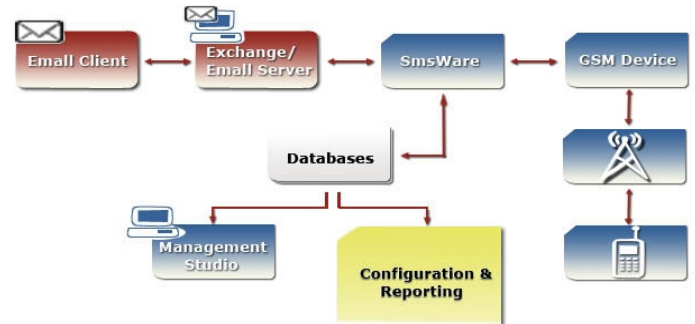
- Fast and effective messaging tool
- Personalized messaging to existing client database
- SMS and mail merge capabilities incorporated
- Complete database management component
- SMS to individual/ group in fast & effective manner

**Example:**

Dear <NAME>, Enrolment no.<RNO.>,you have scored <PERCENTAGE>, Total Marks <MARKS>. You can collect your mark sheet on <DATE> at <TIME>, and the venue is <PLACE>. Thanking you <INSTITUTE>.

**Two Way Process**

**SmsWare sends and receives messages**



**E-mail Integration**

**SmsWare sends global messages from your mail client i.e. Outlook, Outlook Express or Lotus Notes.**

- Use your address book and save a copy of sent messages
- Integrates into your mail client and calender
- Calendar reminder can also be mobilized from your mail client
- Requires no user learning as it is adheres to Outlook, Outlook Express and Lotus Notes standards
- Requires no additional hardware to be installed

**Database Support**

**SmsWare has easy connectivity with any Database**

- Oracle
- Microsoft Access
- Discrete Databases
- Microsoft SQL Server
- Comma Separated Value Files (CSV)

**Query Manager**

**SmsWare manages queries and sends highly customized messages from the database.**

Query manager allows creation and management of queries via SMS. This enables an interactive mode of communication between the organization and its suppliers, members, partners, customers and employees.

**Example:**

**Input:**

RESULT <RNO.>

**Output:**

Dear <NAME>,<RNO.>  
<Subject Name 1>: <Sub 1 Marks>  
<Subject Name n>: <Sub n Marks>  
TOTAL:<T.Marks>

**Report Manager**

**SmsWare maintains comprehensive reporting on all inbound and outbound SMS traffic in Access database. Incoming and outgoing SMS's can be archived for auditing and reporting purposes.**

Keeps track of All/ Pending/ Failed/ Sent messages by Date and Name.

- Inbox Reporting
- Outbox Reporting
- Daily Transaction
- Weekly Transaction
- Monthly Transaction
- Total Reporting

